



Long & McQuade UNIVERSITY

FREE Clinics in March



Long & McQuade
MUSICAL INSTRUMENTS 

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Join us for a series of free career-enhancing clinics specifically tailored to the needs of musicians, songwriters, producers and home studio enthusiasts.

Sat.Mar.5, 11am-1pm | SOCAN 101 with Terry O'Brien

Terry O'Brien from SOCAN will help demystify the business of music, with • A brief explanation and history of copyright as it relates to music creators • A rundown of what SOCAN is, and how performing rights organizations operate • An explanation of tariffs, licensing and royalties for music use in film/TV, radio, live performance, internet and other revenue streams • Information on music publishing and rights management • Coverage of new initiatives at SOCAN, including education, e-commerce, member benefits

Terry is the Education and Outreach Manager for the West Coast Division of SOCAN - the Society of Composers, Authors and Music Publishers of Canada. He is based in Vancouver. Terry has over 35 years' experience in various sectors of the music industry. Prior to joining SOCAN in 2000, Terry was VP and GM of BMG Music Publishing Canada Inc. He is also a composer, recording artist and performer of ambient soundscape music under the moniker Anomalous Disturbances.

Sat.Mar.5, 3-5pm | The Modern Musician: Creating in Every Environment and Growing in a Shrinking Industry with Russell Broom

Russell will talk about his career, where he started, what he does now, and where he sees the life of a modern musician going: from being an instrumentalist, to working in a few environments and keeping one's talent and ability relevant. Russell is a musician and engineer who has won WCMA awards, is a JUNO nominated producer, a JUNO winning songwriter, and AMPIA winning film composer. He is a Calgary-based "music guy" who is best known for his guitar/writing/production/engineering work with Jann Arden, including on her albums "Uncover Me", "Jann Arden", "Love Is The Only Soldier" and "Greatest Hurts". Other production credits include SheDaisy, The Dudes, Dojo Workhorse, Lindsay Ell, Chixdiggit, Michael Bernard Fitzgerald and more. He's also mixed #1 singles by Jann Arden, Brand New Sunset and Slot Machine. More recent credits include: Producing/Mixing Jason McCoy's Christmas at the Grand Special 2010, Bellestar (CMT), and mixing the Dakota Sessions for CMT – including: Sarah Harmer, Ron Sexsmith, Terri Clark and Doc Walker.

Sat.Mar.19, 10am-5pm | Finding Your Voice with Brian Farrell at The Sterndale Bennett Theatre (1002 4th Ave.S.)

A full-day vocal workshop with • Vocal and Physical Warm-ups/Vocalises • Listening Inside the Music • Interpreting Vocal Charts and Bringing the Vocal Chart to Life • Looking at a Variety of Vocal Styles • Creating Your Own Style • Individual Vocal Sessions • The Art of Songwriting • Viewing Exceptional Performances • Rehearsing for Stage and the Recording Session • Your Music Team - What They Do

Brian is a vocal coach, music mentor and artistic director who has taught many successful arts professionals by encouraging strong connections between the arts, the marketplace and life. Past coaching and consultations include: Paul Brandt, Raghav, Lindsay Ell, Kalan Porter, Ashwin Sood, Sarah McLachlan, Jann Arden and more. As a vocal coach, Brian works with all styles of singing including pop, rock, country, contemporary, gospel, r&b, jazz and classical. With singers, he focuses on interpreting the song and making it your own, breathing and breath control, connecting through the vocal breaks, the business of music and more.

Sat.Mar.26, 12-2pm | Patience, Persistence and Permutations: A Percussion Workshop with Paul Walker

Four simple patterns that will make you a star! A Drum set workshop for all levels. A handout of covered material will be provided to all attendees.

Paul has a Bachelor of Music Degree in classical percussion and trombone from the University of Lethbridge, and has been a professional educator and performer for 36 years. He has performed over 40 concerts with the Calgary Philharmonic Orchestra, played for over 70 musical theatre productions, has instructed at over 350 clinics for band students on various instruments throughout Alberta, BC and Saskatchewan, and was a sessional music instructor at the University of Lethbridge 1982-2001 for studies in percussion, jazz ensemble, jazz history, rock history and education method courses. He is also an author, arranger and musical director, and performs professionally and teaches drum set, marimba, timpani, flute, clarinet, soprano-alto-tenor sax, trumpet, trombone, keyboards and electric bass.

Sat.Mar.26, 3-6pm | African Drumming Workshop with Julie Scott at The Owl Acoustic Lounge (411 3rd Ave.S.)

This hands-on clinic will cover the history and different styles and meanings of African rhythms and tones, and will involve playing and group work.

Julie completed her B.Mus (percussion) and B.Ed at the University of Lethbridge and then spent one year in Japan teaching English for the Gifu prefecture school board. She currently works as a math and band teacher at St. Thomas Moore Junior High in Edmonton.