



**Long & McQuade**  
MUSICAL INSTRUMENTS 

presents

*Long & McQuade University*  
featuring:

- Vocal Workshops with Darcy D and Don Wolf*
- Live Sound with Jeff Caines*
- The Recording Artist Blueprint with Rick Tippe*
- Intro to MIDI/Computer Guitar w/ A Arsenault*
- Independent Promotion in the Digital Realm with Terry Kerr*
- The Boss JS-8 E-Band with Steve Alexander*
- Apple Logic Clinics w/ Zac Pick & "Seabass" Pollon*
- Guitar Maintenance with Steve Finley*
- Home Recording Clinics with Tian Ip, Greg Hutton and Jordan Kell*
- Electronic Drum Clinics with Darren Schoepp and Gary Grace*
- World Drum Techniques with Pepe Danza*
- Fiddle Styles with Pat Ernst*
- Recording with Cubase with Shane Gore*

**FREE  
CLINICS  
THROUGHOUT  
MARCH**



**Long & McQuade**  
**UNIVERSITY**



**Long & McQuade**  
MUSIC

A series of free  
clinics specifically tailored  
to the needs of musicians,  
songwriters, producers,  
home studio enthusiasts

**Saturday, March 6, 2010 | 1-2pm (Abbotsford)**

**Vocal Technique with Darcy D**

Join Darcy as he explains the SLS (Speech Level Singing) method, which enables you to sing with a balanced voice through all registers without strain or disconnect — in any style, freely and easily. As well as being a solo artist, Darcy has worked and/or shared the stage with Prism, Alice Cooper, Bryan Adams, ZZ Top, Loverboy, Pat Benatar and more. Visit his website at [darcylive.com](http://darcylive.com).

**Wednesday, March 10, 2010 | 7pm (Surrey)**

**Live Sound 101 with Jeff Caines**

If you are looking to purchase a new sound system, trying to add to a current system, or even learning how to use your system to its fullest, then this is the class for you. Some of the topics that will be covered include: pros and cons of Powered vs. Passive; Phantom Power, Signal Flow, Troubleshooting and more.

**Thursday, March 11, 2010 | 7pm (Langley)**

**Vocal Workshop with Don Wolf**

Don will show you how to warm up your voice, build strength in your vocal chords, have better projection in your voice & more confidence in your presentation. Learn 7 exercises to help you achieve your High Mix voice. Don has a background in songwriting & MIDI composing, & as a professional musician. He is the creator of the 4-CD Ultimate Vocal warm up program. Visit his website at [donwolffmusic.com](http://donwolffmusic.com).

**Thursday, March 11, 2010 | 7pm (Pt Coquitlam)**

**The Recording Artist Blueprint with Rick Tippe**

Learn valuable skills to help you become a successful recording artist! Learn the five essential steps that will help get your songs on the radio. Rick has had over 20 Top 40 songs on Canadian Country radio, and 13 videos on CMT.

**Saturday, March 13, 2010 | 2pm (Vancouver)**

**Introduction to MIDI/Computer Guitar with Andre Arsenaull**

How computer and MIDI devices can interact with your guitar.

**Saturday, March 13, 2010 | 4pm (Vancouver)**

**Independent Promotion in the Digital Realm with Terry Kerr, Nimbus School of Recording Arts**

Understanding the digital realm is essential to success in the music industry today. Terry will look at Direct to Fan Marketing; Social Networking Platforms; Permission Marketing; True Viral; Websites and Press Kits.

**Tuesday, March 16, 2010 | 7pm (Richmond)**

**The Boss JS-8 E-Band with Steve Alexander**

A presentation of the latest technology for guitar players.

**Wednesday, March 17, 2010 | 7pm (Surrey)**

**Live Sound 201 with Jeff Caines**

Everything is connected. Now what? In this more advanced approach to live sound, learn what and how outboard equipment can help you. Vocal processors, Reverb, Equalizers, Limiters, Compressors... they're all words you hear but what do they do? And learn a few secrets to preventing feedback!

**Thursday, March 18, 2010 | 7:30pm (Langley)**

**Apple Logic Recording with Zac Pick**

Zack will be joined by a Logic recording specialist from Apple in a clinic that will cover such issues as setting up your interface, getting great sounds, editing, sound replacer and outboard gear.

**Saturday, March 20, 2010 | 1-2pm (Abbotsford)**

**Guitar Maintenance with Steve Finley**

Find the answers to your repair & customizing needs. Steve has worked on guitars for over 35 years & trained under luthier Michael Dunn. Visit his website at [theguitarrepaircentre.ca](http://theguitarrepaircentre.ca).

**Monday, March 22, 2010 | 7pm (Richmond)**

**Introducing Electronic Drums to Non-Believers with Mike Michalkow**

A Yamaha Drum Artist, and seasoned veteran of studio recording and live performance, Mike will change the minds of the non-believers with his infectious energy and special flair!

**Wednesday, March 24, 2010 | 6pm (Surrey)**

**Getting Started with Recording with Jordan Kell**

An introduction to the world of recording. Learn about everything from interfaces to microphones, to help you make wise investments in your recording equipment. Techniques on getting the best results from your gear will also be covered.

**Wednesday, March 24, 2010 | 7:30pm (Langley)**

**The Future of Drums & Percussion with Darren Schoepp, Roland Canada Percussion Specialist**

See and hear the latest Roland V-Drums and find out why they have become the top choice for drummers worldwide. Learn modern techniques for capturing the ultimate drum sounds live and in the studio. Try the instruments during an interactive session and get tips and tricks for practice and performance.

**Thursday, March 25, 2010 | 7pm (Vancouver)**

**World Drum Techniques and Applications with Pepe Danza**

Explore the playing techniques for different world hand drums, traditional rhythms, and their application to modern styles of music. Drums covered will include Conga, Djembe, Bongo, Cajon, Dumbek, Udu and small percussion.

**Thursday, March 25, 2010 | 7pm (Pt Coquitlam)**

**Electronic Drumming with Gary Grace**

Roland V-Drums contest national grand champion Gary Grace will demonstrate drumming techniques, as well as amazing features on Roland V-Drums. Gary studied at New York's Crane School of Music & with Joe Morello, Jim Chapin & Dom Famularo. He currently performs with Canadian classic rock band Prism.

**Friday, March 26, 2010 | 6-9pm (North Vancouver)**

**Logic Clinic with Dan "Seabass" Pollon**

**Saturday, March 27, 2010 | 2pm (Vancouver)**

**Fiddle Styles 101 with Pat Ernst**

An introduction to Celtic & Bluegrass Fiddle. Bring your fiddle & have some fun!

**Saturday, March 27, 2010 | 1pm (Abbotsford)**

**Choosing a Digital Keyboard with Roland Music Canada**

**Tuesday, March 30, 2010 | 7pm (Richmond)**

**Introduction to Home Recording with Tian Ip and Greg Hutton**

An introductory seminar that will cover microphone choice and placement, interfaces and basic multi-track recording.

**Wednesday, March 31, 2010 | 7pm (Surrey)**

**Recording Yourself with Cubase Software with Shane Gore**

If you have purchased, or are planning to buy, an audio interface for computer recording, chances are it will include a free copy of Cubase LE software. The only problem is the lack of a user manual to help you get started! This one hour clinic will cover the basics from installation, setting your inputs, to writing a CD.

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**REGISTRATION:**

Please note that there is no advance registration for the seminars. Admission is on a first come, first served basis. If you have any questions about the content of a seminar, please contact the store at which it is being held.

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**LOCATIONS:**

ABBOTSFORD | 2506 Clearbrook Rd | 604-556-3838 | [abbotsford@long-mcquade.com](mailto:abbotsford@long-mcquade.com)  
LANGLEY | 207 - 6339 200th St | 604-530-8704 | [langley@long-mcquade.com](mailto:langley@long-mcquade.com)  
PT COQUITLAM | 1360 Dominion Ave | 604-464-1011 | [poco@long-mcquade.com](mailto:poco@long-mcquade.com)  
SURREY | 13785 104th Ave | 604-588-9421 | [surrey@long-mcquade.com](mailto:surrey@long-mcquade.com)  
VANCOUVER | 368 Terminal Ave | 604-734-4886 | [vancouver@long-mcquade.com](mailto:vancouver@long-mcquade.com)  
NORTH VANCOUVER | 1363 Main St | 604-986-0911 | [northvan@long-mcquade.com](mailto:northvan@long-mcquade.com)  
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