



Long & McQuade UNIVERSITY

FREE Clinics in March



Long & McQuade
MUSICAL INSTRUMENTS 

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Join us for a series of free career-enhancing clinics specifically tailored to the needs of musicians, songwriters, producers and home studio enthusiasts.

SATURDAY, MARCH 5, 2-4PM
SONGWRITING 101 with KEITH MACPHERSON

Join Keith as he explores techniques and strategies for songwriting and channeling lyrics and music. This workshop will offer up-and-coming songwriters the chance to explore the creative process and gain valuable insight into co-writing and marketing their music in the industry.

Keith has been involved in Canadian music for fifteen years as an artist, singer/songwriter and producer. Currently performing in Keith and Renee, he is also known for his appearances on Season 4 of *Canadian Idol*, as the voice behind the theme song of Treehouse program *This is Emily Yeung*, and for his songs that have appeared on TV shows like *One Tree Hill* and *Degrassi*.



SATURDAY, MARCH 12, 2-4PM
GUITAR WORKSHOP with MURRAY PULVER

Learn about life on the road and in the studio for a hard-working guitarist! Gain technical and business insight from a player who's done it all. Be sure to bring your questions.

A Manitoba-born, Nashville-based, award-winning musician, songwriter and producer, Murray has played with Doc Walker, toured and recorded with the Crash Test Dummies, has scored many TV shows and documentaries, including *As Seen on TV: the K-Tel Story*, produced Juno and WCMA nominated albums and has written several Canadian and Australian hit songs.



SATURDAY, MARCH 19, 2-4PM
AN AFTERNOON with FRED PENNER

An introduction to the style and stories of your childhood connection to the world of music. There are songs to be sung and questions to be answered. An afternoon to remember.

A two-time Juno winner and eight-time nominee, Fred is renowned the world over for his work as a family entertainer, singer/songwriter, composer, actor, writer, author and TV host.



SATURDAY, MARCH 26, 2-4PM
FREELANCE DRUMMING SUCCESS with CHRIS SUTHERLAND

An in-depth look at what it takes to make it as a freelance drummer - the tools needed to play all styles live and in the studio; networking in the music business; gear you'll need, and musical inspiration. There will also be performances of songs from the new Glen Drover Band CD, as well as Kim Mitchell classics on the new SONOR ASCENT beech drumset.

An endorsee of Sonor Drums, Sabian Cymbals, Evans Heads, Vic Firth Sticks and Converse shoes, Chris is the drummer for Glen Drover and Kim Mitchell, toured with Saga, drummed for the Toronto production of *Mamma Mia* and can be heard on countless jingles and soundtracks for the NHL, CBC, Coca Cola, Tim Hortons and more.

