Why choose Long & McQuade?

HUGE SELECTION

Whether you're looking for a flugelhorn or the latest Special Edition Gibson guitar, you'll find it with us. You can enjoy the convenience of seeing and comparing various options all under one roof and can often walk away with your product of choice.

30 DAY PRICE GUARANTEE

Long & McQuade will match the verified price of any in-stock product from any retailer in Canada, both at the time of purchase and up to 30 days after purchase.

30 DAY RETURN/ **EXCHANGE POLICY**

Items can be exchanged or returned for a full refund within 30 days of purchase, provided the item is in new condition and its original packaging.

IN-STORE FINANCING Long & McQuade's in-store credit.

department and flexible, competitive financing options ensure that you can walk out the door with the instrument of your choice in hand.



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Tel: 519-252-3442

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9833 Highway 48 Markham, ON L3P 313 Tel: 905-209-1177 TORONTO

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6324 Metral Drive malmo, BC V97 2LB tel: 250-390-4771

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1005 Dow Road

Tel: 902-681-1461

319 Charlotte Street

Sydney, NS B1P 6K3

he: 902-539-5030

25 Kenmoutt Road

Tel: 709-753-1885

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Long & McQuade

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Half Price Rental Day

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MUSICAL INSTRUMENTS

NANAIMO

GREAT DEALS, SPECIAL EVENTS AND 0% FINANCING AT ALL LOCATIONS THROUGHOUT JUNE!



Huge deals on big

name guitar, recording keyboard, drum and band items.

Hot deals on music books and DVD's from

JUNE 1-30

Halleonard



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DANELECTRO DCC-1 COOL CAT CHORUS PEDAL (283701) 3D shimmer and swirl! Controls for mix/EQ, speed and depth. Compact design, metal case with true bypass switching and metal jacks. Reg: \$49.95

COMES WITH FREE A/C ADAPTER (VALUE: \$13.95)



DANELECTRO DCD-1 COOL CAT DISTORTION PEDAL (283702) Heavy British to classic hard rock tones! Controls for level, treble/bass and gain. Compact design, metal case with true bypass switching and metal jacks. **Reg: \$39.95**

COMES WITH FREE A/C ADAPTER (VALUE: \$13.95)



DANELECTRO DCO-1 COOL CAT DRIVE PEDAL (283702) Tone thickening with warm saturation! (283702) folle unckening with warm saturation: Controls for volume, tone and drive. Compact design, metal case, true bypass switching with metal jacks. **Reg: \$27.95 COMES WITH FREE A/C**

ADAPTER (VALUE: \$13.95)

HERCULES GS412B SINGLE GUITAR FLOOR STAND (162418) Reg: \$36.50 FREE CARRYING BAG! (VALUE: \$9.95)





IK MULTIMEDIA STEALTHPLUG

INTERFACE CABLE WITH PLUG-INS

cable for guitar and bass players to plug into the world of

effects and instrument plug-ins and loads of ready to use

GUITAR/BASS USB AUDIO

sounds and loops. Reg: \$110

SPECIAL: \$95









(173671) Chrome-plated stainless steel slide offers excellent intonation, sustain, and a clear, bright sound. An exceptional durable finish that will not chip, flake, or rust. Reg: \$12.50 SPECIAL: \$7.50

SOLUTIONS ST-23 CLIP-ON AUTO TUNER (286564) Reg: \$19.95

SPECIAL: \$14.95 SOLUTIONS STGK-G KEYCHAIN

TONE GENERATOR (286929) Reg: \$4.95 SPECIAL: **\$2.95**

APEX AGC520BULK 20FT 1/4" CABLES (185283) Reg: \$11.50 SPECIAL: \$6,75

6-STRING ACOUSTIC (286706) All Sapele top, back and sides construction with abalone rosette. Reg: \$1250 SPECIAL: **\$1050**



(194935) Ovation's original flagship upgraded with a package of killer new features. Solid A-grade spruce top with new scalloped X pattern for more wide-open sound. Rosewood fingerboard atop a 5-piece

L'ARRIVEE L-03SP2

advanced neck with dual-action truss rod, graphite neck stabilizers, and dual-clamp heel block. Original 1968 Ovation pickup is re-created as the OP Pro preamp. Lyrachord GS bowl is 33% lighter than previous backs. Comes with case. Reg: \$1195

SPECIAL: \$699

DENVER DD34S-BLACK LIMITED EDITION ACOUSTIC GUITAR (285147) 3/4 size with Special Edition colour and gold hardware. Laminate spruce top with Nato back and sides. \$99

DENVER DD44S-BLACK LIMITED EDITION ACOUSTIC GUITAR (285146) Full size with Special Edition colour and gold hardware. Laminate spruce top with Nato back and sides.

\$125

ALL IN-STOCK USA-MADE PAUL REED SMITH GUITARS (0287966) FREE \$100 GIFT CARD WITH ANY PURCHASE!





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TAKAMINE EG540C G

NEX ACOUSTIC/

ELECTRIC GUITÁR

In Transparent Blue (194928), Transparent

Black (194929) or Transparent Red

(194930). Takamine guitars always have exceptional visual style and rich sound.

and this one is no exception. The NEX

Cutaway shape allows access to upper

frets. Rosette design is finely worked

abalone. Figured maple top, back, and

sides. Rosewood fingerboard and chrome

tuners. TK4NT electronics let you be

heard in plugged-in situations.

Reg: \$525

SPECIAL: \$425

THE DEFINITIVE HISTORY OF THE WORLD'S **MOST FAMOUS GUITAR**

(HAL LEONARD - DVD) This 2-DVD documentary gives viewers an "all areas access" pass to the legends that play the Stratocaster guitar. It includes previously unseen interviews and performance footage by the late, great Rory Gallaher. It also features exclusive interviews with great Strat players including Jeff Beck, Ry Cooder, Robert Crav. Mark Knopfler, Chris Rea, Rory Gallagher, Albert Lee, Barry Martin, and more, This unique DVD also features footage of the Stratocaster manufacturing process and an exclusive tour of the Seymour Duncan facility where the guru himself hand-winds a pickup. Reg: \$39.95 SPECIAL: \$29.95

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PA/RECORDING



Ann Witness

917-

(216026) This reference-quality, large-diaphragm condenser microphone features 5 switchable polar patterns, 3 switchable bass-cut filters, 3 pre-attenuation pads and a transformerless output stage. Includes shockmount, pop screen, windscreen and a durable road case. Reg: \$1095

COMES WITH FREE \$100 GIFT CARD!

APEX APEX-VP1 VOCAL MIC PACK

(225884) Includes three Apex381 dynamic

handheld vocal microphones in a convenient carrying case with clips and cables. Great for live performances, the Apex381 features a hypercardioid pickup pattern

to reduce feedback and has an internal double shockmount system to reduce handling noise on-stage. Reg: \$195

SPECIAL: \$139

APEX APEX-DP4

(280499) This 7-piece drum mic package is great for both live performance and home recording Package includes microphones, clips, XLR cables and a case. Reg: \$299 SPECIAL: \$179





SHURE PGX24/BETA58 (212276) A premium live performance system that reveals fine details in demanding environments. **Reg: \$475 COMES WITH FREE \$50 GIFT CARD!**

SENNHEISER E840 HANDHELD DYNAMIC

CARDIOID MICROPHONE (245308) A Long & McQuade exclusive! This rugged, professional microphone can cut through high SPL on stage and is highly insensitive to handling noise. Reg: \$110

SPECIAL: \$89



(201506) Thick and robust with sparkle, detail and shine Perfect for studio vocals and acoustic instruments Includes elastic shockmount, swive mount, power supply with / dedicated cable, and a durable road case.

SPECIAL: \$249

Reg: \$375

SENNHEISER MD 421 CARDIOID DYNAMIC MICROPHONE

(15889) A great deal on a time-tested classic! This rugged, professional microphone can withstand high sound pressure levels, making it an excellent choice for drums, bass, guitars and vocals. Reg: \$425

SPECIAL: \$369





AUDIO-TECHNICA ATW-252 HANDHELD WIRELESS SYSTEM (268541) Enjoy the freedom of wireless performance. This durable VHF system features clear, natural sound reproduction and an extended operating range. Reg: \$110 SPECIAL: \$99

Shure PGX Wireless Systems

These systems combine the legendary sound of Shure microphones with innovative automatic setup features and Shure's patented Audio Referencing Companding[®] for crystal-clear sound beyond the limits of conventional wireless.

SHURE PGX14/93 WIRELESS LAVALIER SYSTEM

(212273) Great for spoken word applications



Reg: \$445 COMES WITH FREE \$50 GIFT CARD!

SHURE PGX24/SM58 HANDHELD **MICROPHONE SYSTEM** (212277) An industry standard. Ideal for lead and backup vocals Reg: \$420



COMES WITH FREE \$50 GIFT CARD!



COMES WITH FREE \$50 GIFT CARD!

\$1000 GOLD MOGAMI MGM-25 GOLD SERIES MIC

CABLES (277987) Revered by audio professional for nearly 50 years, Mogami can be found in professional music recording and post-production facilities worldwide This durable, four conductor cable features increased signal clarity and

freedom from noise and RF interference. Reg: \$55.95 **COMES WITH FREE** \$10 GIFT CARD!



MACKIE SRM450 2-WAY BI-AMPLIFIED ACTIVE PA SPEAKER

(060159) Version 1. This versatile, 2-way active loudspeaker offers studio-quality sound in a rugged, lightweight enclosure and can be used as either a front-of-house

or monitor speaker. Reg: \$755 each SPECIAL: \$499 each

DENON DN-S3500 TABLE TOP CD/MP3 PLAYER

(235304) Taking the world's first spinning active platter one step further, this tabletop CD/MP3 player features a direct drive motor

7 on-board effects, and a 15 second sampler. Reg: \$745 SPECIAL: \$599



SOUNDCRAF EFX12 MULTI PURPOSE MIXER

(278533) Ideal for both recording and live sound, this 12-channel analog mixer features 12 GB30 mic preamps, a 3-band EQ, and legendary Lexicon digital effects. Reg: \$499

COMES WITH FREE \$50 GIFT CARD!







(265637) FireWire connectivity, Pro Tools LE software, and a plethora of analog and digital I/O combine to make the DIGI003 Rack one of the

most versatile recording solutions available. Compose, perform, record edit, mix, and master in your very own personal or project studio. Reg: \$1199

COMES WITH FREE VELVET VIRTUAL ELECTRIC PIANO PLUG-IN (\$235 VALUE)

SABRA-SOM SSM-1 **UNIVERSAL SHOCKMOUNT**

(188143) Compatible with most microphones. the SSM-1universal shockmount helps prevent unwanted noise from harming the integrity of your performances and recordings. Reg: \$63.95 SPECIAL: \$34.95





special glass optical system, the DUAL GEM LED a spectacular light show that could not be produced with traditional halogen Moonflowers. Reg: \$180

SPECIAL: \$149

YORKVILLE YX15 300W 15"/1.4" SPEAKER (237073) Designed with working musicians in mind, the rugged YX15 features a 15-inch driver, dual-bulb protection, and a modified trapezoidal design allowing tit to function as either a front-of-house or monitor speaker. Reg: \$290 each FREE \$20 GIFT CARD PER SPEAKER!



STANTON DJ PRO

(67600) A high-quality stereo

2000S HEADPHONES

headphone designed for the professional DJ, the PRO 2000S

delivers high output without compromising sound quality

Includes detachable coiled cord mini-jack adaptor, and a free

carrying pouch. Reg: \$90.50

VST, AU and RTAS. Reg: \$250 SPECIAL: \$199 WITH FREE UPGRADE TO VERSION 2 (\$100 VALUE)



GIFT

SENNHEISER

EH 250 CLOSED DYNAMIC

HEADPHONES

(281104) These hi-fi stereo

sound image with a slight

Great for DIs and for casual

listening. Reg: \$76.95

PLUGIN

headphones have a balanced

emphasis on the bass response

SPECIAL: \$29.95

(237904) Featuring Air Pressure Dispersion Technology®, this



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SHURE PGX14/PG30 WIRELESS HEADSET SYSTEM (257207) Perfect for drummers, DJ's and aerobics instructors.







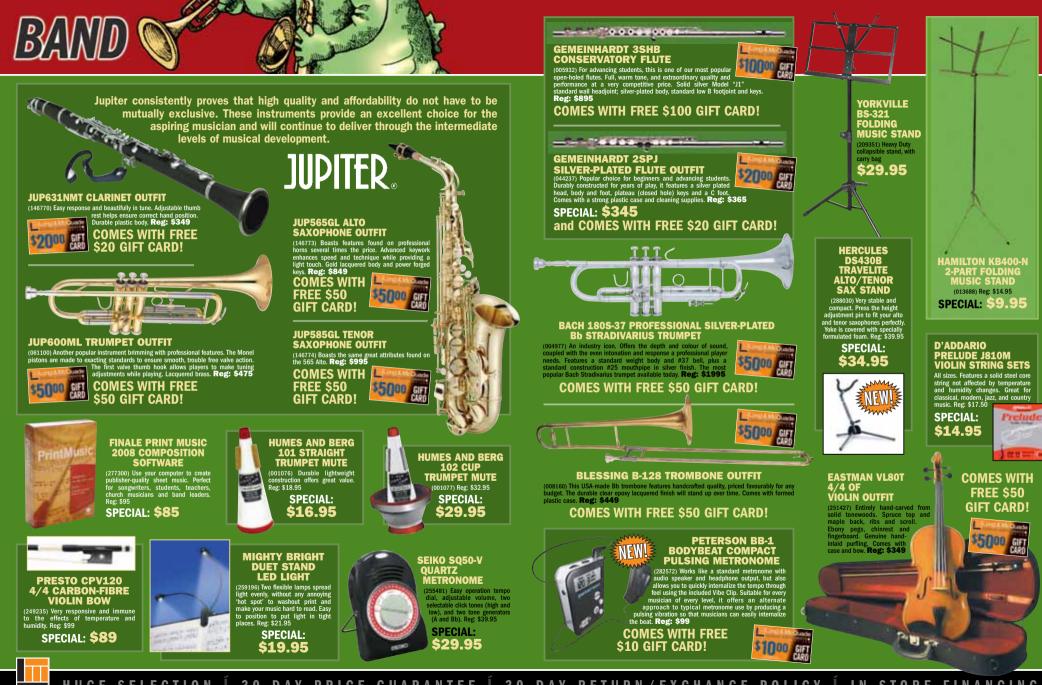
SPECIAL:

MANO MP-TC-BK/WH

TAMROURI

(232563/4) With 16 jingles

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6 Months 0% Financing (0.16)

ON THE FOLLOWING BRANDS EACH WEEK!

WEEK 1: (JUNE 2 - 7)

Guitars:

- ERNIE BALL MUSICMAN GUITARS
- AMPEG AMPS
- LARRIVEE GUITARS
- TAKAMINE GUITARS
- OVATION GUITARS
- LINE 6 AMPS AND PROCESSORS
- ROLAND AND BOSS EFFECTS

- PA and Recording: AKG, AUDIO-TECHNICA, SENNHEISER, RODE AND NEUMANN MICS
- ROLAND AND BOSS RECORDERS
- TASCAM RECORDING EQUIPMENT
- GENELEC AND DYNAUDIO STUDIO MONITORS
- MACKIE MIXERS, SPEAKERS AND AMPS
- UNIVERSAL AUDIO RECORDING GEAR

- ROLAND KEYBOARDS, SAMPLERS AND MODULES BOSS DRUM MACHINES AND SAMPLERS
- EDIROL INTERFACES AND KEYBOARDS

- SARIAN CYMRALS ROLAND ELECTRONIC PERCUSSION AND DRUM KITS DW DRUMS AND HARDWARE (INCLUDING PACIFIC)
- SONOR DRUMS AND HARDWARE
- SELMER SAXOPHONES AND CLARINETS
- JUPITER SAXOPHONES AND CLARINETS
- **BUFFET CLARINETS AND OBOES** YAMAHA SAXOPHONES, CLARINETS AND OBOES

WEEK 4: (JUNE 23 - 28)

- FENDER GUITARS, BASSES AND AMPS
- GRETSCH GUITARS SQUIER GUITARS
- JACKSON GUITARS
- GUILD GUITARS TAYLOR ACOUSTIC GUITARS
- ALMANSA GUITARS
- **GOLD TONE BANJOS** ZOOM GUITAR EFFECTS
- SOLDANO AMPS
- MESA BOOGIE AMPS
- ASHLY OUTBOARD EQUIPMENT
- M AUDIO SOUNDCARDS AND STUDIO MONITORS ALLEN AND HEATH MIXERS
- BEHRINGER MIXERS AND EFFECTS
- GREAT RIVER PREAMPS
- AFA MICS ZOOM EFFECTS AND RECORDERS
- API MIC PREAMPS AND OUTBOARD EQUIPMENT
- CAD MICROPHONES
- ZOOM DRUM MACHINES
- **KEYBOARD CONTROLLERS**
- CB PERCUSSION DRUMS, HARDWARE, ACCESSORIES
- TAMA DRUMS AND HARDWARE MEINL CYMBALS AND PERCUSSION
- BACH, KING, BENGE, CONN, GETZEN, BLESSING AND B&S BRASS
- YAMAHA BRASS
- PRO TUBAS

WEEK 2: (JUNE 9 - 14)

GODIN ELECTRIC GUITARS AND BASSES SIMON AND PATRICK, LA PATRIE, ART AND LUTHERIE, NORMAN AND SEAGULL ACOUSTIC GUITARS MARSHALL AMPS AND CABINETS DIGITECH GUITAR EFFECTS WARWICK BASSES IBANEZ GUITARS AND BASSES YAMAHA GUITARS AND BASSES VOY AMPLIFIERS ORANGE AMPLIFIERS

A and Record NUMARK, PRESONUS, TC ELECTRONIC, DBX

AND LEXICON VESTAX AND AMERICAN DJ EOUIPMENT

YAMAHA RECORDERS AND MIXERS MOTH SOUNDCARDS

ALESIS MIXERS AND EFFECTS KRK STUDIO MONITORS APOGEE INTERFACES AND CONVERTERS

ADAM REFERENCE MONITORS YAMAHA KEYBOARDS AND SYNTHESIZERS

YAMAHA ELECTRIC, ACOUSTIC DRUMS AND HARDWARE LP. TOCA AND REMO WORLD PERCUSSION PAISTE CYMBALS

GEMEINHARDT, SANKYO, POWELL, SONARE, MIYAZAWA AND MURAMATSU FLUTES ALTUS AND AZUMI FLUTES VARIOUS HEADIOINTS ALL WOODEN PICCOLOS

WEEK 3: (JUNE 16 - 21)

Guitars: BASSMASTER BASS AMPS

TRAYNOR AMPS GIBSON AND EPIPHONE GUITARS AND BASSES GALLIEN KRUEGER AMPS YORKVILLE ACOUSTIC GUITAR AMPS

- APEX MICS, STANDS AND ACCESSORIES VORKVILLE SPEAKER CARINETS AND
- STUDIO MONITORS YORKVILLE MICROMIX POWERED MIXERS
- YORKVILLE PERFORMANCE SERIES, PULSE AND ELITE SPEAKER CABINETS
- ART PROCESSORS

FOCUSRITE PROCESSORS YORKVILLE AUDIOPRO MIXERS AND AMPS MARTIN AND AMERICAN DJ LIGHTING DENON DJ EOUIPMENT

YORKVILLE KEYBOARD AMPS KORG DIGITAL KEVROARDS AND DIGITAL RECORDING EQUIPMENT

- PEARL DRUMS, HARDWARE AND ACCESSORIES ZILDJIAN CYMBALS LUDWIG DRUMS
- SCHOENBACH VIOLINS, VIOLAS, CELLOS AND BASSES SANDNER VIOLINS
- GILL & EASTMAN STRINGS YAMAHA ELECTRIC STRINGS

Saturdays in June

June 7th: **Half Price Rental Dav** Need we say more? New rentals only. Maximum term 1 month.

June 14th: **Guitar Set Up Dav**

Bring in your guitar. Buy a set of strings. Receive a free set up. Simple as that. One free set up per customer.

June 21st: Customer **Appreciation Day** With free food and live entertainment!

June 28th: Canada Dav

Enjoy 6 months 0% financing (OAC) on all Canadian-made products AND receive an exclusive brushed metal Long & McOuade keychain (while supplies last)! Includes Radial Tone Bone, Godin, Traynor, Sabian, Avotte, Los Cabos, Head Hunter, Levv's, Nomad, Wimberly and Kun.

Do something different this summer!

Lotnone of our fun and concentrational group elasses.



program is back again at most locations!

select locations are:

Kevboard Camp • Guitar Camp String Ensembles • Jazz Ensembles Vocal Ensembles • Theory Classes

and of course private one-on-one lessons during the summer are a great way to get started playing a new instrument!

Contact the Music Education Centre nearest you for more information about summer music programs at:

Bedford, NS (902) 496-6986 · 1717 Bedford Hwy. Brampton, ON (905) 450-4334 · 370 Main St.N. Burlington, ON (905) 319-7919 · 3180 Mainway Dr. Cambridge, ON (519) 653-0653 · 1600 Industrial Rd. Dartmouth, NS (902) 496-6966 · 124 Main St. Halifax, NS (902) 496-6970 · 6065 Cunard St. Kamloops, BC (250) 828-2234 · 1370 Summit Dr. Langley, BC (604) 530-8704 · 207-6339 200th St. Markham, ON (905) 209-1264 · 9833 Hwy 48 Mississauga. ON (905) 273-3939 900 Rathburn Rd.W. Moncton, NB (506) 857-1987 · 245 Carson Dr. Nanaimo, BC (250) 390-1007 · 6324 Metral Dr. North Vancouver, BC (604) 986-3118 · 1363 Main St. North York, ON (416) 514-1109 · 2777 Steeles Ave.W. Oshawa, ON (905) 434-1773 · 902 Simcoe St.N. Ottawa, ON (613) 521-0917 · 2631 Alta Vista Dr. Pt. Coguitlam. BC (604) 464-1118 · 1360 Dominion Ave. Regina, SK (306) 569-3914 · 1445 McIntyre St. Saint John. NB (506) 631-0884 - 569 Rothesav Ave. Saskatoon, SK (306) 664-1966 · 721-43rd St.E. Stratford, ON (519) 271-5750 · 36 Ontario St. Surrey, BC (604) 588-9423 · 13785 104th Ave. Vancouver, BC (604) 682-5215 · 368 Terminal Ave. Victoria, BC (250) 384-3620 · 2822 Nanaimo St. Waterloo, ON (519) 885-4215 · 36 King St.N. Windsor, ON (519) 252-9644 · 1801 Walker Rd. Winnipeg, MB (204) 284-5180 · 651 Stafford St.



The always popular Summer Rock Band

Other programs being offered at