

Long & McQuade's 50th Anniversary ONLINE SWEEPSTAKES!

Go to www.long-mcquade.com and enter to win one of these fantastic prizes!

Over 300 prizes – with a total value of over \$50,000 – to be won!



Long & McQuade Musical Instruments began in 1956 when Jack Long became a dealer for King Band Instruments. He set up a small store on Carlton Street in Toronto on the second floor of an old house which had been divided into music studios, and taught trumpet lessons on the side. About six months later he acquired a partner, Jack McQuade, who was teaching drum lessons in one of the two small studios.

The original storefront was opened the following year on Yonge Street at Yorkville Avenue. It was during these early days that Yorkville Sound was created — when Peter Traynor began building speaker cabinets and then amplifiers on the second floor of the store, to meet a growing need for amplifiers and PA systems in the budding rock and roll industry.

Many of the existing Long & McQuade customer service policies sprang from the store's early days: the rental program began because many of the partners' friends kept asking to borrow instruments; in-house financing developed out of what was originally a casual arrangement to sell equipment and spread out the payments to make it easier for the customer.

The company has grown to employ over 700 people throughout twenty-seven locations.

After 50 years, Long & McQuade is still family-owned, and is still 100% Canadian.

GUITARS:

- Yamaha APX3T acoustic-electric spruce top guitar
- Yamaha SLG100S steel stringed Silent Guitar
- Yamaha AES420 RM Red Metallic electric guitar with solid mahogany body
- Yamaha RBX170RM Red Metallic solid Agathis bass guitar with bolt-on Maple neck
- VOX AC30CC1 1x12 combo amp
- MARSHALL MG100HDFX 100 watt head
- MARSHALL MG412A cabinet
- DIGITECH RP50 modeling guitar processor (3 PCS)
- DIGITECH XAS-EC Eric Clapton Artist Series guitar pedal
- DIGITECH XAS-SI Scott Ian Artist Series guitar pedal
- DIGITECH XAS-JH Jimi Hendrix Artist Series guitar pedal
- SEYMOUR DUNCAN SA1 acoustic soundhole pickup (3 PCS)
- BOSS GT-8 guitar effects processor
- ULTIMATE SUPPORT GS-100 guitar stand (10 PCS)
- FENDER 60th Anniversary American Stratocaster
- EPIPHONE SG Special electric guitar (12 PCS)
- EPIPHONE EJ100 acoustic guitar (10 PCS)
- YORKVILLE PC10N 10' cable (100 PCS)
- TRAYNOR YCV50BLUE amp
- DUNLOP ZW-44 MXR Wylde Overdrive pedal
- DUNLOP ZW-45 Zakk Wylde Signature Wah pedal
- DUNLOP GCB-95N Original Crybaby pedal
- DUNLOP JH-3S Jimi Hendrix Octave Fuzz pedal
- WARWICK 5-string Thumb Bass
- ORANGE Rockerverb 50watt combo

PRO AUDIO/RECORDING:

- APEX435 wide diaphragm condenser microphone (25 PCS)
- YORKVILLE NX35 speakers
- MICROMIX M810 mixer/amp
- SENNHEISER Evolution E-Pack with microphone, cable and stand (60 PCS)
- SENNHEISER EH-150 headphones (60 PCS)
- YAMAHA AW1600 digital audio workstation
- YAMAHA AW2400 digital audio workstation
- YAMAHA O1X mlan music production studio
- YAMAHA MG12/4 MG Series 12/4 mixing console
- YAMAHA MG32/14FX MG Series 32/14 mixing console with effects
- AUDIO TECHNICA 2041SP Studio Pack w/ 2 20 Series condenser microphones
- FOCUSRITE SAFFIRE professional firewire audio interface
- KORG D4 digital recording studio
- BOSS BR-1200CD digital recording studio

KEYBOARDS:

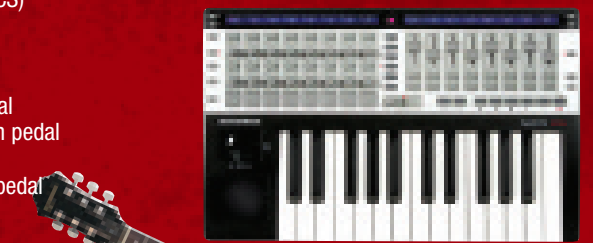
- YAMAHA MOTIF ES7 76-note music production synthesizer
- NOVATION REMOTE 25SL controller with LCD display
- EDIROL PCR-M80 MIDI keyboard controller (4 PCS)
- CAKEWALK SONAR 5 Producer software (2 PCS)
- QUICK LOCK WS/550 adjustable stand (3 PCS)
- KORG EC150CH 88-key digital piano with speakers
- KORG TM40 digital tuner metronome (20 PCS)
- ROLAND FANTOM X6 production workstation
- ROLAND GW-7 arranger/workstation

DRUMS:

- TAMA Superstar Orange Flame drum kit with hardware
- PEARL EXR825C Export Radical 5-piece drum set
- GATOR GP Standard 100 5-PC bag set for drum set
- PEARL PPC-120 practice conga package with video (8 PCS)

BAND:

- JUPITER 1011RBJ-A DiMedici flute
- BUFFET BC2301-2-0 intermediate soprano clarinet
- KEILWERTH JK2100S-8-0 student alto saxophone
- HOFNER H11-V-0-4/4 step-up violin outfit
- VANDOREN SM503B Java alto saxophone mouthpiece



And that's not all we've got going on(ine)!

Visit www.long-mcquade.com to enter for your chance to win a trip for two to Toronto to attend our 50th Anniversary bash on June 20th! Special performances by Kim Mitchell, Lighthouse, Michael White's Animal House and more! For all of the details go to www.long-mcquade.com.

Visit www.long-mcquade.com for complete rules and regulations. Every scratch and win card contains a password with which you can access Long & McQuade's online sweepstakes, found at www.long-mcquade.com. If you do not have personal internet access, you may visit any Long & McQuade location and enter using the store's internet access. There are over 300 prizes to be won, with a total suggested retail value of over \$50,000. Prizes have no cash value and no substitution/exchange/return is allowed. Chances of winning are dependent on the number of entries received. One entry per person. Void where prohibited. Go to www.long-mcquade.com and enter the password found on your scratch and win card to gain access to the 50th Anniversary Contest page. Fill out the form. You will also have the option of being added to our email list, and be the first to learn about sales, clinics, exclusive online promotions and special events being held at or sponsored by Long & McQuade. Long & McQuade will not lend, rent or sell your name, address or any other personal information to any other company. The online contest runs from Monday, May 29th until Friday, June 30th, 2006. The draws for prizes will commence on Monday, July 3rd, 2006, and continue until all of the prizes have been awarded. Winners will be contacted by telephone or email and will have one week from date of contact/attempted contact to respond before the prize is awarded to another entrant. Winners must answer a skill-testing question before the prize is awarded to them. Prizes have no cash surrender value, and must be accepted as awarded subject to the following: Long & McQuade reserves the right, at its sole discretion, to substitute a prize with one of equivalent or greater value for any reason. Long & McQuade reserves the right to withdraw, amend or terminate this contest at any time without prior notice. Lost, late, incomplete, illegible or damaged online entries are ineligible.