

## LONG & MCQUADE PRIZE PACK CONTEST RULES

The following are the rules (“Rules”) for the Long & McQuade Prize Pack giveaway (the “Contest”) being sponsored and administered by Long & McQuade for celebrating the release of Disney-Pixar’s Coco.

### 1. ELIGIBILITY

To be eligible for the Giveaway, entrants must be legal residents of Canada and be of the age of majority or older at the time of entry in their province or territory of residence. Employees of Long & McQuade and Walt Disney Studios Motion Pictures Canada and their affiliates, subsidiaries, related companies, advertising and promotional agencies, prize suppliers and family members (including spouse and parents, children and siblings and their spouses) or the household members (whether or not related) of any of the above, are not eligible to participate in the Giveaway.

### 2. GIVEAWAY PERIOD

The Giveaway shall run from November 1, 2017 to December 31, 2017 (the “Giveaway Period”) after which time no further entries will be considered.

### 3. HOW TO ENTER

**NO PURCHASE NECESSARY.** To enter, entrants must fill out a ballot in a Long & McQuade location. Void where prohibited.

Limit of one (1) entry per person during the Giveaway Period.

### 4. PRIZE(S)

There are five (8) prize packs (the “Prizes”) available to be won, each consisting of one tote bag, one USB drive, one mug, one ice cube tray, one stationery set and one sticker collection. The approximate value of each Prize is approximately Sixty Canadian dollars (CDN \$60.00). Winners are not entitled to monetary difference between actual Prize value and stated approximate Prize value, if any. Winners will be responsible for all taxes and any expense not explicitly included in the Prize.

Long & McQuade reserves the right, in its sole discretion, to substitute a prize of equal or greater value if a Prize or any part thereof cannot be awarded for any reason. The Prize(s) are not transferable and not redeemable for cash, will not be extended under any circumstances and must be accepted as offered without substitution.

Prizes will be distributed within ten (10) business days after each winner has been successfully contacted and fulfilled the requirements set out herein. Long & McQuade shall not assume any liability for a lost, damaged or misdirected Prize.

ALL PRIZES ARE PROVIDED “AS IS” WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED, AND SPONSOR HEREBY DISCLAIMS ALL SUCH WARRANTIES, INCLUDING BUT NOT LIMITED TO, THE

## IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE AND/OR NON-INFRINGEMENT.

### 5. SELECTION OF WINNER(S)

Upon completion of the Giveaway Period, eight (8) entrants will be selected by a random draw from all eligible entrants that filled out the ballot.

Each selected entrants will be notified by e-mail or phone by January 31, 2018. The selected entrants must respond to the notification within twenty four (24) hours. If a selected entrant does not respond in the allotted time, he/she will be disqualified and will not receive a Prize and another entrant may be randomly selected from the pool of eligible entries in Long & McQuade sole discretion. Long & McQuade shall be in no way responsible for the failure, for any reason whatsoever, of a selected entrant to receive notification or for Long & McQuade failure to receive a selected entrant's response.

The odds of being selected as a potential winner are dependent upon the number of eligible entries received by Long & McQuade during the Giveaway Period. Before being declared a winner, the selected entrant(s) will be required to: (i) correctly answer, without assistance of any kind, whether mechanical or otherwise, a time-limited, mathematical skill-testing question to be administered during a pre-arranged telephone call or by e-mail; (ii) comply with the Rules; and (iii) may be required to sign and return the Release (described below).

### 6. RELEASE

The winner(s) may be required to execute a winner release form ("Release"), as determined by Long & McQuade in its sole discretion, that confirms winner's: (i) eligibility for the Giveaway; (ii) acceptance of the Prize as offered; (iii) release of Long & McQuade, Walt Disney Studios Motion Pictures Canada, and their respective parent companies, subsidiaries, affiliates and/or related companies and each of their employees, directors, officers, suppliers, agents, sponsors, administrators, licensees, representatives, advertising, media buying and promotional agencies and prize suppliers (collectively, the "Releasees") from any and all liability for any loss, harm, damages, cost or expense arising out of participation in the Giveaway or the acceptance, use, or misuse of the Prize, including but not limited to costs, injuries, losses related to personal injuries, death, damage to, loss or destruction of property, rights of publicity or privacy, defamation, or portrayal in a false light, or from any and all claims of third parties arising therefrom; and (iv) grants to Long & McQuade the unrestricted right, in Long & McQuade sole discretion, to produce, reproduce, publish, broadcast, communicate by telecommunication, exhibit, distribute, adapt and otherwise use or re-use the winner's name, image, likeness, voice and biography, in any and all media now known or hereafter devised, in connection with the Giveaway and the promotion and exploitation thereof. The executed Release must be returned within two (2) business days of the date indicated on the accompanying letter of notification or the verification as a winner or the selected entrant will be disqualified and the Prize forfeited.

### 7. GENERAL

By participating in the Giveaway, each entrant:

- (i) Agrees to abide by these Rules and the decisions of Long & McQuade which shall be final and binding in all respects. Entrants who have not complied with these Rules are subject to disqualification;
- (ii) Releases and holds harmless the Releasees from any and all liability for any injuries, loss or damage of any kind to the entrant or any other person, including personal injury, death, or property damage, resulting in whole or in part, directly or indirectly, from acceptance, possession, use or misuse of any Prize, participation in the Giveaway, any breach of the Rules, or any Prize-related activity;
- (iii) Agrees to fully indemnify Releasees from any and all claims by third parties relating to the entrant's participation in the Giveaway, without limitation; and
- (iv) If selected as a winner, agrees that his/her name may be used in any and all forms of media, without any further compensation by Long & McQuade and waives all rights (including moral rights) with respect to printed, broadcast and other forms of publicity.

Long & McQuade reserves the right, in its sole discretion, to terminate the Giveaway, in whole or part, and/or modify, amend or suspend the Giveaway, and/or these Rules in any way, at any time, for any reason without prior notice.

Personal information collected during the course of the Giveaway shall be used by Long & McQuade and its authorized representatives solely for the purposes of conducting the Giveaway and awarding Prize(s) and will not be used or disclosed for any other purpose unless required by law. Long & McQuade will use the entrant's personal information only for identified purposes, and protect the entrant's Personal Information.

The Giveaway is subject to all applicable laws of the province of Ontario and the laws of Canada applicable therein; provided that any and all disputes, claims and causes of action arising out of or connected with Walt Disney Studios Motion Pictures Canada, including without limitation, the intellectual property of Walt Disney Studios Motion Pictures Canada, shall be resolved individually, without resort to any form of class action, shall be governed and construed in accordance with the laws of the Province of Ontario, without giving effect to any choice of law or conflict of law rules which would cause the application of the laws of any jurisdiction other than the Province of Ontario in the event of any dispute and all entrants irrevocably consent to the jurisdiction of the Province of Ontario to resolve such disputes.