

Yorkville Month is now





0% FINANCING

12 MONTHS 0% INTEREST FINANCING ON YORKVILLE MANUFACTURED OR DISTRIBUTED PRODUCTS PURCHASED IN THE MONTH OF OCTOBER.



The Yorkville Story

Yorkville Sound was founded in 1963, in the back room of the original Long & McQuade music store in downtown Toronto. Co-founder Pete Traynor, then a young customer with a knack for fixing friends' and bandmates' amps, offered to assist Jack Long with the growing backlog of broken rental units in need of repair.

Pete quickly developed a reputation for providing quick and solid repair turnaround, as well as developing and creating rugged and reliable amps and speakers. His first Traynor design was the Dynabass — a rugged and reliable bass amp that was designed and built to withstand the rigours of rentals and the road.

In 1963, it was decided that they would name their venture "Yorkville Sound," after the coffee house and live music hub that was located across the street from the store.

Soon after incorporating in 1965, Yorkville Sound expanded its product line and has since become a highly respected international brand.

Yorkville has continued to be a product innovator in live PA and instrument amplification. The current production facility employs over 250 people and is located in Pickering, Ontario.

In a time when many companies have moved their production offshore, Yorkville continues to design and manufacture world class audio gear in Canada.

Yorkville also has a very active distribution division in Canada, and distributes the following products:

- Gibson Guitars
- Hughes & Kettner
- Ernie Ball
- Denver Stringed Instruments
- Kramer Guitars
- Rotosound Strings
- Aston Microphones
- Avantone Pro
- TrueTone
- 1-SPOT
- GrooveTech
- Cat's Tongue Picks

- Epiphone Guitars
- ART Pro Audio
- Apex Electronics
 - KRK
- Dynaudio Pro
- Rouge Valley Bags
 - SNARK Tuners
 - XVIVE Wireless
 - LR Baggs
 - Leho Ukuleles
- Cerwin Vega
 - HK Audio

- Line 6
- Mapex Drums
- Gallien-Krueger
- Granite Percussion
- Toby Basses
- Los Cabos
- RAT Music Stands
- Orion Effects Lighting
- Link Audio Cables
- Stanton
- The Rockslide
- WD Parts







Les Paul Standard '60s

LPS600BBNH | CODE: 709403 LPS600ITNH | CODE: 709404 LPS600UBNH | CODE: 709405

\$329900





ES-339 Satin

ES39S9EBNH | CODE: 698215 | Reg. \$2099°°

sale \$1899⁰⁰



LPST19BQCH | CODE: 698335 | Req. \$1899¹⁰

sale \$149900



sale \$899⁰⁰

Reg. \$109900





Tuythane



G-400 Deluxe Pro LTD EGGPDTRGH | CODE: 717246





Les Paul Special VE

ELPVVECH | CODE: 483280 | Reg. \$21900

Also available in Cherry, Cherry Burst, Sunburst, and Walnut.





Les Paul SL Starter Pack ELPSLPACHPP | CODE: 717541





ELPSAWGH | CODE: 717245 **L&M Exclusive**

LTD Les Paul Studio w/ Gold Hardware



SG Special VE



EGGSVVCCH | CODE: 496709

*For use on next purchase. Also available in Ebony, Cherry Burst, Sunburst, and Walnut.



Joe Bonamassa ES-355 Outfit

ETJBEBGB | CODE: 698602 | Reg. \$139900



Viola Bass EBVIVSCH | CODE: 50953



*For use on next purchase.

Cherry Sunburst Vintage Sunburst

Les Paul Acoustic/Electric

Soprano Ukulele EUKELPHSNH | CODE: 341925

EUKELPVSNH | CODE: 336106 Reg. \$21900







*For use on next purchase.





Denver Parlour Size Acoustic Guitar - Koa

DD44P-KOA | CODE: 689235 Reg. \$20999

sale \$189⁹⁹

- · Koa body
- Koa neck
- · Blackwood bridge and fingerboard
- · Comes with gig bag



LEHO

Leho Mahogany Series Arch Back Soprano Ukulele

LHUS-MM | CODE: 502172 Reg. \$9900

sale \$6499







Helix Amp & FX Pedal Board

HELIX | CODE: 444800

\$2149⁰⁰





Helix LT Amp & FX Pedal Board

HELIX-LT | CODE: 501559

\$1479⁰⁰





HX Stomp Multi-Effects Processor

HX-STOMP | CODE: 699904

\$79900



SPIDER V MKII

30W 1x8 Combo CODE: 714626 \$**299**00

240W 2x12 Combo \$739⁰⁰ CODE: 714621

60W 1x10 Combo CODE: 714628 \$42900

120W 1v12 Combo

000

240HC HeadCODE: 714619

\$67900

120W 1x12 Combo CODE: 714620 \$579⁰⁰ 4x12 Cabinet CODE: 510550

\$**429**00













Did You Know?

Pete Traynor created the first Traynor amp in the back of the Long & McQuade store in Toronto during the early '60s. Traynor amps are known worldwide for their great sound and durability. Pete famously threw an early prototype tube amp off of a 2nd story roof. When the amp was recovered, the tubes were replaced and the amp sang beautifully. This began Traynor's worldwide reputation for great sound and durability.





Custom Valve 20W 1x12" Combo Amp in Wine Red YCV20WR | CODE: 178918





Custom Valve 40W 1x12" Combo Amp YCV40 | CODE: 69708



\$91900



Custom Valve 50W 1x12" Combo Amp YCV50B | CODE: 312052



\$96900



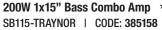
120W 1x10" Bass Combo Amp SB110 | CODE: 385153



\$52900

200W 1x12" Bass Combo Amp SB112 | CODE: 385154

\$**5**8**9**00



\$619⁰⁰





AMMINI | CODE: 456749

65W Acoustic

Amp w/ Effects



Want more info on the featured items?

Visit

www.long-mcquade.com and enter the **CODE** in the search field to find more pictures, details and demos!



TECHNOLOGY OF TONE



Black Spirit 200 Guitar Head SPIRIT200 | CODE: 699082





TubeMeister Deluxe 20 Head

TM20DH | CODE: 456746 | Reg. \$85900

ERMERALL



Expression Overdrive

6183EB | CODE: 495008

Reg. \$23900

sale \$14900

Natural tube-like overdrive
Drive, boost and tone settings
Foot-sweepable overdrive control

Ambient Delay

6184EB | CODE: 495009

Reg. \$239⁰⁰

sale \$149⁰⁰

 A hybrid of digital delay layered with plate reverb
 Everything from slap-back to

extended repeats

• Foot-sweepable effect level control



30' Coiled Instrument Cable - Black or White

6044EB | CODE: **495119** 6045EB | CODE: **495120**

Rea. \$3699

sale \$2999



Axis Capo - Black or Silver

9600EB | CODE: **708106** 9601EB | CODE: **708107**

\$**19**99

Axis Capo - Bronze or Gold

9602EB | CODE: **708108** 9603EB | CODE: **708109**

\$2299

Slinky Cobalt Electric Guitar Strings

Various Gauges Reg. \$14⁵⁰

sale \$11⁹⁹



Everlast Coated Phosphor Bronze Acoustic Guitar Strings

Various Gauges Reg. \$13²⁵

sale \$11⁹⁹



Concert/Soprano Ukulele Strings

Black/Clear Req. \$690

sale \$599



Prodigy Multipack Picks 1.5 / 2.0mm (6)

Reg. \$1429

sale \$12⁹⁹



GUITAR ACCESSORIES

ART Latching Footswitch

LSWITCH | CODE: 701872

\$**59**⁹⁹



ART Compact Pedalboard Patch Bay/Insert Point

PATCHIN | CODE: 701873

\$**59**⁹⁹



ART True Bypass Loop Switcher LOOPSWITCH | CODE: 701874

\$**59**⁹⁹









*Gift cards are for use on next purchase.

Xvive Audio U2 Guitar Wireless System

XVIVE-U2 | CODE: **690196** Reg. \$199⁰⁰



Available in Black, Blue, Carbon, Grey, Red, Silver, and Wood.



PLEX-GK | CODE: **456655** Reg. \$499⁰⁰

sale \$449⁰⁰



Line 6 L6G30 Relay Wireless 100' Guitar System

L6G30 | CODE: 324919



\$**269**00



Rotosound RS66 Bass Strings

Various Gauges Reg. \$29⁹⁹

2 for \$4000



Apex AGC520 20' Straight Instrument Cable

CODE: 185283 | Reg. \$1499

sale \$999



The Rock Slide TRS-JL Joey

Gibson GG-SD Split

Diamond Strap in Black

CODE: 695362 | Reg. \$4650

Landreth Signature Slide
CODE: 488679 | Reg. \$3199

sale \$26⁹⁹



GrooveTech CT-GTATC1 Acoustic Guitar Tech Kit CODE: 704882 | Reg. \$74⁹⁹

sale \$5499



Snark N-5 Clip-on Napoleon Tuner for Guitar/Bass

CODE: 700685 | Reg. \$1299

sale \$999



Snark N-6 Clip-on Napoleon Ukulele Tuner

CODE: 700684 | Reg. \$1199

sale \$999



Truetone CS7 Pure Isolated Power Brick

CODE: 445285 | Reg. \$16900

sale \$149⁰⁰



Yorkville GS-536B Deluxe A-style Guitar Stand

CODE: 208458 | Reg. \$3499

sale \$2999



Gibson VRK-1 Vintage

Reissue Restoration Kit

CODE: 161634 | Reg. \$2350



SYNEGY

ARRAY SERIES

Never before has an active point source array been so flexible and powerful, and never before has a technologically advanced system been so easy to use.



Active Loudspeaker

SA153 | CODE: 704941

\$399900

- 3-way full-range speaker: 2,600W (program), 5,000W (peak)
- 1 x 15" LF woofer, 1 X MF/HF Co-ax compression driver
- Measured MAX SPL (C-weighted, max hold): 131dB continuous, 137dB peak

Active Subwoofer

SA315S | CODE: 704945

\$499900

- Bass reflex powered subwoofer: 6,500W (program), 13,000W (peak)
- 3 x 15" LF woofers with 3" voice coils
- Measured MAX SPL (C-weighted, max hold), 130dB continuous, 136dB peak



LP-LED4X Four-pod High Performance LED Lighting System

CODE: 493506

\$1599⁰⁰



C120P Compact Powered Wall-mount Speaker - 80W

CODE: 180614 | Reg. \$15500

sale \$12900



MM5D Micromix 5-channel Dual-powered Mixer w/ Effects

CODE: 313959 | Reg. \$33900

sale \$29900



PGM8 8-channel Passive Mixer

CODE: 335421 | Reg. \$40900

sale \$349⁰⁰



VGM14 14-channel Compact Desk Mixer CODE: 384167 │ Reg. \$679⁰⁰

sale \$59900



MS-206B Tripod Boom Stand - Black

CODE: 320678 | Reg. \$5999

sale \$3999



MS-206 Tripod Boom Stand - Chrome CODE: 320836 | Reg. \$69⁹⁹ Sale \$49⁹⁹



Pair of SKS-09BP1 Steel Speaker Stands w/ Bag CODE: 226761 | Reg. \$17500

sale \$12999



A120MC 20'
Microphone Cable
CODE: 200524 | Reg. \$1899

sale \$999



NX750P-2 1600W Peak 15" + Horn Active PA Cabinet

CODE: 402195 | Reg. \$109900

sale \$97900





Want more info on the featured items?

Visit

www.long-mcquade.com and enter the CODE in the search field to find more pictures, details and demos!



Powered 10" Loudspeaker

CVE-10 | CODE: 497057

Reg. \$459⁰⁰

sale \$39900

Powered 12" Loudspeaker

CVE-12 | CODE: 497061

Reg. \$549⁰⁰ sale \$499⁰⁰

Powered 15" Loudspeaker

CVE-15 | CODE: 497062

Reg. \$659⁰⁰

sale \$59900

Powered 18" Subwoofer

CVE-18S | CODE: 497063

Reg. \$919⁰⁰

sale \$79900





CVE SERIES



TriScanner RGB High Energy Tunnel Scanner ORLASER103 | CODE: 431328 Reg. \$545°°

sale \$399⁰⁰



Vortex RGB Laser Lighting Effect ORLASER105 | CODE: 431339 Rea. \$39900

sale \$29900





Dual Tunnel High Energy RG Scanner / Tracer ORLASER104 | CODE: 431329 Reg. \$230°°

sale \$179⁰⁰



Micro Starfield RG Laser ORLASER100 | CODE: 431315 Reg. \$99°°

sale \$7900



Mini Starball Room Effect ORFX106 | CODE: 431310 Reg. \$1999

sale \$14⁹⁹

RENT ME FOR:

Epiphone ES-335 Dot Semi-hollow Body CODE: 53824

Reg. \$29/month



*Special rates applicable for duration of rental. New monthly rentals only.

Yorkville Micromix 800W Stereo 10CH Powered Mixer

CODE: 290358
Reg. \$53/month
\$35/month



Yorkville Excursion Mini 400W Compact PA

CODE: 437416

Reg. \$60/month

\$15/month



Aston Spirit Multi-pattern Condenser Microphone

CODE: 483157 Reg. \$38/month

\$25/month



Yorkville Micromix 1600W Stereo 10CH Powered Mixer CODE: 289923 Reg. \$59/month

\$37/month



Yorkville Excursion Mini Battery Powered PA

CODE: **704754**Reg. \$32/month

\$20/month



Line 6 POD-HD500X Guitar Multi-effects Processor CODE: 399812 | Reg. \$34/month





HALF PRICE RENTAL DAY

on Yorkville manufactured or distributed products rented on October 19, 2019.

Maximum one month. New rentals only.

Rental specials not included.

Traynor Block10 200W Keyboard Amp

CODE: 433515 | Reg. \$27/month

\$19/month



Traynor Block12 200W Keyboard Combo Amp

CODE: 433523 | Reg. \$30/month

\$19/month



Traynor AMMINI 65W Acoustic Amp w/Effects

CODE: 456749 | Reg. \$24/month

\$15/month





YORKVILLE SOUND ELITE SERIES:	Reg.	Special
EF10P 600W 10" + Horn Active PA Cabinet CODE: 524892	\$60/month	\$45/month
EF12P 1200W 12" + Horn Active PA Cabinet CODE: 496330	\$70/month	\$50/month
EF15P 1200W 15" + Horn Active PA Cabinet CODE: 496333	\$75/month	\$55/month
ES12P 1200W Program 1x12 Active Subwoofer CODE: 524893	\$75/month	\$55/month
ES15P 1800W Program 1x15 Active Subwoofer CODE: 495510	\$85/month	\$65/month
ES18P 1600W Program 1x18 Active Subwoofer CODE: 498724	\$85/month	\$65/month



XD-V35 Handheld Wireless Mic System

Handheld L6XDV35 | CODE: 361662 Lavalier L6XDV35L | CODE: 361665 Reg. \$399⁰⁰

\$34900



XD-V55 Digital Wireless Mic System

Handheld L6XDV55 | CODE: 361666 Lavalier L6XDV55L | CODE: 361668

Black Headset L6XDV55HS | CODE: 361667 Tan Headset L6XDV55HS/TAN | CODE: 396574 Reg. \$529⁰⁰

\$454⁰⁰



XD-V75 Digital Wireless 14-channel Handheld Mic System

Handheld L6XDV75 | CODE: 357731 Lavalier L6XDV75L | CODE: 357737 Black Headset L6XDV75HSB | CODE: 357732

Tan Headset L6XDV75HST | CODE: 357735

Reg. \$659⁰⁰

\$**559**00



Apex

Multi-Pattern FET Condenser Microphone

APEX580 | CODE: 364503 | Reg. \$27900



Dynamic Instrument / Vocal Microphone

APEX775 | CODE: 295770 | Reg. \$6999



Dynamic Handheld Microphone

APEX381 | CODE: 161492 | Reg. \$9999



Folding Deluxe Studio
Monitor Headphones
HP100 | CODE: 402630 | Req. \$12900

HP100 | CODE: **402630** | Reg. \$129

sale \$**99**00



Deluxe USB Studio Microphone Package

APEX555 | CODE: 372373 | Reg. \$17900





APEX-MP1 | CODE: 177454 | Reg. \$7999





APEX-DP5 | CODE: 343749 | Reg. \$19900



Link Audio USB

Cable - 10'

A110U | CODE: 191386 | Reg. \$1350















C1 Cardioid Side Address Studio Microphone

CODE: 434191 | Req. \$16900

sale \$13900



CODE: 433406 | Reg. \$21900

sale \$17Q00



CODE: 359396 | Reg. \$12900

sale \$9900



CODE: 304016 | Reg. \$42900

sale \$34900



CODE: 717193 \$8999

ZDIRECT Passive DI Box

CODE: 253282 | Reg. \$3999

sale \$2499

DPDB Dual Passive Direct Box

CODE: 161501 | Req. \$6999

sale \$4999









C2 Cardioid Side Address Studio Microphone CODE: 429937 | Req. \$19900

sale \$15900

Headphone Amp 4 CODE: 260296 | Reg. \$8999

sale \$4999



TUBEMPST Tube Mic Preamp w/ Meter CODE: 68107 | Reg. \$6799

sale \$5499



PRO VLA II Channel Vactrol/Tube

Leveler Compressor

CODE: 293543 | Req. \$41900

sale \$34900



USBMIX Mini USB Recording Mixer



CODE: 359402

*For use on next purchase.



PDB Passive Direct Box CODE: 146169 | Reg. \$3999

sale \$2499



CODE: 230740 | Reg. \$6999

sale \$4999



DJPre-2 Interface



ASTON MICROPHONES

Spirit Multi-pattern Condenser Microphone

CODE: 483157 | Reg. \$549°°

sale \$479⁰⁰



Shadow **Reflection Filter**

CODE: 496977 | Reg. \$36900





KRK ROKIT G4 Series Monitors

- New Kevlar tweeter with matching Kevlar woofer provide years of durability and a more balanced tone
- 25 EQ presets tailor to any type of room and seating position
- Available in 5", 7", 8" and 10" (3-way) versions
- · Bi-amped, class A/B amplifier offers large headroom and low distortion
- Smartphone app includes room measurement and placement tools

STUDIO MONITORS







KRK Rokit G3 Series

5" Monitor

RP5-G3 | CODE: 402823

6" Monitor

RP6-G3 | CODE: 402827

8" Monitor

RP8-G3 | CODE: 402828

Reg. \$20900

\$179⁰⁰ ea

Reg. \$27900

\$249⁰⁰ ea

Reg. \$33900

Reg. \$79900

Reg. \$89900



Also available in black.

Dynaudio LYD Series

5" Monitor

LYD-5 | CODE: 480367

7" Monitor

LYD-7 | CODE: 480368

\$749⁰⁰ ea

\$64900 ea

8" Monitor

LYD-8 | CODE: 480369

Reg. \$104900 \$**899**00 ea

3-way Monitor

LYD-48 | CODE: 496715 \$149900 ea







Gift cards are received per pair, and are for use on your next purchase.

Yorkville YSM Series



5" Monitor

YSM5 | CODE: 333738 \$18900 ea



6.5" Monitor

YSM6 | CODE: 333739 \$23900 ea



8" Monitor

YSM8 | CODE: 333740 \$28900 ea



Avantone Pro CLA10 Passive Reference Monitor (Pair)

CODE: 693971 | Reg. \$949⁹⁰ | sale \$799⁰⁰ pr



DRUMS & PERCUSSION

Mapex Mars Hi-hat Stand in Chrome

MPX-H600 | CODE: 414163 | Reg. \$12500

sale \$QQ00

Mapex Mars Snare Stand in Chrome

MPX-S600 | CODE: 415688 | Reg. \$8250

sale \$6995

Mapex Storm Boom Cymbal Stand in Chrome

MPX-B400 | CODE: 449767 | Req. \$6950

sale \$59⁹⁵

Mapex Armory Chain Drive Single Bass Drum Pedal

MPX-P800 | CODE: 415687 | Reg. \$18000

sale \$14999

Mapex Mars Double Bass Drum Pedal

MPX-P600TW | CODE: 415686 | Reg. \$25000

Mapex Saddle Seat Throne

MPX-T575A | CODE: 351842 | Reg. \$13000

sale \$9900

Mapex Deluxe Saddle Seat Drum Throne w/ Back Rest

MPX-T775 | CODE: 351848 | Reg. \$19900

sale \$17495

Travnor DW10-DR 10" 200W Combo Drum Amp CODE: 484049 | Reg. \$62900

sale \$59900



Granite Percussion 8" Rubberized Practice Pad

GP-PD08 | CODE; 492751 | Reg. \$2399

sale \$1999



Granite Percussion Deluxe Cajon w/ Carry Bag

GP-CAJON3 | CODE: 685759 | Reg. \$16000

sale \$14500



Granite Percussion Half-moon Plastic Tambourine in Black

GP-TAMB5 | CODE: 383417 | Reg. \$1095

sale \$899



Granite Percussion 6 & 7" **Bongo Set in Natural Finish**

GP-BONGO2 | CODE: 390158 | Reg. \$6999

Rouge Valley 100 Series Cymbal Bag

RVB-CB100 | CODE: 706820 | Reg. \$4999



RVB-CB200 | CODE: 706822 | Reg. \$7499

sale \$5999

Cymbal Bag



Rouge Valley 300 Series Drum Hardware Bag

RVB-DHW300 | CODE: 695004 | Reg. \$22999

sale \$19999



Los Cabos Clean **Sweep Nylon Brush** w/ Wooden Handle CODE: 357410 | Reg. \$2599

Los Cabos **Red Hickory Wood Tip Models** Reg. \$1075



Visit long-mcquade.com/YorkvilleMonth for more details!

More chances to win great prizes in store and online!

Want an exclusive Yorkville deal, just for being a Long & McQuade Insider?

If you're not already an Insider, sign up by October 13th to get a special exclusive offer right to your inbox.



Visit www.long-mcquade.com/insider



12 MONTHS 0% FINANCING AVAILABLE WITH PREAUTHORIZED PAYMENTS.

PRICES ARE SUBJECT TO CHANGE WITHOUT NOTICE. NOT ALL PRODUCTS ARE AVAILABLE AT ALL LOCATIONS. QUANTITIES ARE LIMITED ON CERTAIN ITEMS. WE APOLOGIZE FOR ANY INFORMATION, IMAGE, PRICING OR PRODUCT AVAILABILITY ERRORS THAT MAY HAVE OCCURED DURING THE CREATION OF THIS REALLY COOL FLYER.



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